



2022 International Day of Peace Celebration

END RACISM. BUILD PEACE.

Wednesday, September 21, 2022, 5pm - 9pm

People's Park, North Hill, Akron

Friends of North Hill,

Since our inception in 2015, the North Hill Community Development Corporation (NHCDC) has been a visible and vital partner in our neighbors' efforts to end racism and build peace in our own community. Known as *Akron's International District*, North Hill is a vibrant, diverse, and thriving community steeped in family and culture, and a welcoming home for many communities, including immigrants and refugees.

This year, NHCDC will proudly host our **2nd Annual International Day of Peace Celebration** to remember, recognize and celebrate the North Hill community's individual and collective efforts at ending racism and building peace. This annual worldwide event designated by the United Nations is a day devoted to strengthening the ideals of peace through observing 24 hours of non-violence and cease-fire. As you may recall, in 2021, the NHCDC, with the leadership of Trish Ostroski, led the effort to have North Hill officially recognized as an *International City of Peace* by the International Cities of Peace Association.

In addition to providing great local food, drinks, music, and tours of NHCDC's properties, this open community event will also honor several North Hill community members with the NHCDC's **True North Awards**. These awards are presented to individuals, businesses, and non-profit organizations whose commitment to the ideals of peace, social justice, community building and cohesion, and economic development have had a positive and consistent impact on North Hill. Recipients are those who lead by example, putting values into action, with integrity and an abiding commitment to peace and community.

Please consider supporting this important community building event with a tax-deductible sponsorship. Proceeds will be used to continue offering community activities, events and programming in the pursuit of our mission: to unite people, places, and programs in stimulating a robust and creative economy in North Hill, while anchoring a flourishing intercultural community that celebrates its vibrant diversity.

If you have questions or would like to support in other ways, please contact me directly. Thank you in advance for your consideration!

Sincerely,

Justin Chenault, Executive Director
justin@northhillcdc.org



End Racism. Build Peace.

2022 International Day of Peace Sponsorship Packages

Please contact Eileen Connor, Chair of the 2022 International Day of Peace event, with any questions about these packages and to secure your support at sponsorships@northhillcdc.org. A member of the NHCDC will coordinate with all of our sponsors directly for logos, messaging, and more. In addition, in-kind sponsorships including donations of event resources to serve and support 250 guests (i.e. event materials, printing/graphic design services, supplies, food + beverages) are gratefully accepted as well!

Package A: \$250

- Company name on IDP signage in all NHCDC properties (NoHi, Exchange House, etc.) for 4 weeks prior to event (500+ views)
- Week-of event inclusion in social media sponsor recognition posts (FB, LinkedIn, IG)
- Company or Individual name recognized/thanked on NHCDC IDP event webpage prior to the event
- To purchase this package online, click here: [Package A](#)

Package B: \$500

- Company name within Save the Date electronic postcards (2,000+ recipients)- *Deadline August 1*
- Company name on IDP signage in all NHCDC properties (NoHi, Exchange House, etc.) for 4 weeks prior to event (500+ views)
- Company name included on all printed materials created by NHCDC for the day of event
- Week-of event inclusion in social media sponsor recognition posts (FB, LinkedIn, IG)
- Company or Individual name recognized/thanked on NHCDC IDP event webpage prior to the event
- \$50 Gift Card to NoHi Popup Restaurant
- To purchase this package online, click here: [Package B](#)

Package C: \$750

- Company name within Save the Date electronic postcards (2,000+ recipients)- *Deadline August 1*
- Company name on IDP signage in all NHCDC properties (NoHi, Exchange House, etc.) for 4 weeks prior to event (500+ views)
- Company name included on all printed materials created by NHCDC for the day of event
- "Thank you" post + tag on all NHCDC social media platforms (FB, LinkedIn, IG)
- Week-of event inclusion in social media sponsor recognition posts (FB, LinkedIn, IG)
- Company or Individual name recognized/thanked on NHCDC IDP event webpage prior to the event
- Inclusion of company name on branded NHCDC Main Stage Banner
- \$50 Gift Card to NoHi Popup Restaurant
- To purchase this package online, click here: [Package C](#)

Package D: \$1,000

Limit of 6 available

- Company name + logo within Save the Date electronic postcards (2,000+ recipients) - *Deadline August 1*
- Company name + logo on IDP signage in all NHCDC properties (NoHi, Exchange House, etc.) for 4 weeks prior to event (500+ views)
- Dedicated display of sponsor's marketing collateral and information in NoHi Popup Restaurant for 4 weeks prior to event (500+ views)
- Company name + logo included on all printed materials created by NHCDC for the day of event
- Dedicated "Thank you" post + tag on all NHCDC social media platforms (FB, LinkedIn, IG)
- Week-of event inclusion in other social media sponsor recognition posts (FB, LinkedIn, IG)
- Company name + logo recognized/thanked on NHCDC IDP event webpage prior to the event
- Inclusion of company name + logo on branded NHCDC Main Stage Banner
- Company name included in sponsor "Thank You" comments on NHCDC main stage
- \$100 Gift Card to NoHi Popup Restaurant
- To purchase this package online, click here: [Package D](#)

Package E: \$2,000

Limit of 3 available

- Company name + logo within Save the Date electronic postcards (2,000+ recipients) - *Deadline August 1*
- Company name + logo on IDP signage in all NHCDC properties (NoHi, Exchange House, etc.) for 4 weeks prior to event (500+ views)
- Dedicated display of sponsor's marketing collateral and information in NoHi Popup Restaurant for 4 weeks prior to event (500+ views)
- Company name + logo on 200+ co-branded promotional items to be distributed day of
- Company name + logo included on all printed materials created by NHCDC for the day of
- Dedicated "Thank you" post + tag on all NHCDC social media platforms (FB, LinkedIn, IG)
- Week-of event inclusion in other social media sponsor recognition posts (FB, LinkedIn, IG)
- Company name + logo recognized/thanked on NHCDC IDP event webpage prior to the event plus a link to sponsor's website
- On-site company presence day of event with one 8-foot table or tent space
- Inclusion of company name + logo on branded NHCDC Main Stage Banner
- Future volunteer opportunity for sponsor company/employees
- 10-second company statement and recognition read on NHCDC Main Stage
- Complimentary single use of The Lounge or People's Park (space only) for a private event
- Company name included as sponsor in all press releases submitted to regional news outlets (tv, digital, print)
- \$100 Gift Card to NoHi Popup Restaurant
- To purchase this package online, click here: [Package E](#)

Thank you for your support!